



Artistry

COLLECTION

The Artistry Collection is a unique set of products inspired by the creativity of fragrance design. This collection showcases the incredible artistry of perfumery by pairing beautifully designed scents encapsulating modern tastes and trends with hand-illustrated artwork inspired by the fragrances.

Philippa Steele, a member of our in-house design team, developed a unique style of artwork to create the desired sophisticated look and feel to complement the artistic theme of the range. The process involved many hours creating hand-drawn sketches which were enhanced with photography and splashes of watercolour. Philippa says “The different layers and textures of each design appeals to the senses, reflecting the layers of notes in the fragrances and capturing the sense of smell as much as a visual representation can.”



Philippa Steele
Designer

ASHLEIGH
&
BURWOOD
LONDON